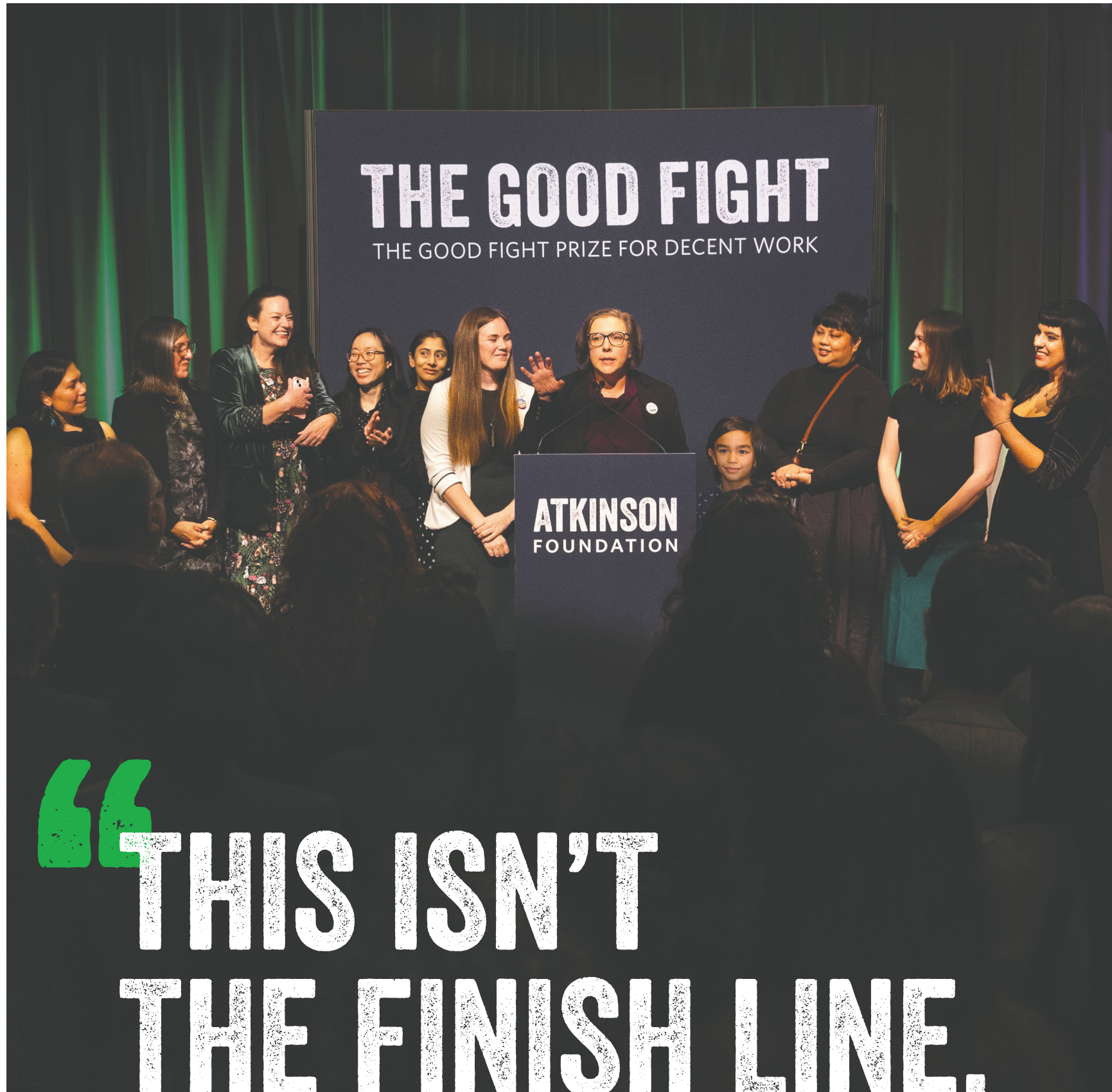




“THIS ISN'T
THE FINISH LINE.
IT'S JUST
THE START.”

ANNOUNCING THE WINNER FOR 2025 **THE WORTH MORE! CAMPAIGN FOR CHILD CARE WORKERS**

The Worth More! Campaign for Child Care Workers is led by the Ontario Coalition for Better Child Care, Association of Early Childhood Educators Ontario, and the Canadian Union of Public Employees (CUPE) Ontario.

They bring together early childhood educators and child care workers, employers, unions, families, and allies in the fight for fair wages and decent work under Ontario's \$10aDay child care plan.

The result? The wage floor for early childhood educators increased by nearly \$5 per hour. And the fight continues on the need for a funded wage grid, pensions, and better benefits for Ontario's child care workers.

For over 80 years, the Atkinson Foundation has stood with all those who fight for decent work. And while we've selected the 2025 champion, one thing is for certain – the fight for decent work is still far from the finish line.

**Join the fight for decent work
at GoodFightPrize.ca**

**GOOD
FIGHT
PRIZE**