



61st Annual Provincial Conference June 9—11 2011 Trent University ~Peterborough Exhibitor Information Flyer

AECEO annual conferences draw between 400—500 delegates from across the province and country. A typical delegate profile includes Directors, Supervisors, frontline, operators, OEYC and Resource centre staff, just to name a few. Our events have also been attracting reps and staff from the education sector as a result of the transfer of child care to the Ministry of Education.

This year we have more opportunities than ever before for our exhibitors to get their names out there. From placing your logo on delegate t-shirts (every participant receives one) to advertising in the final program. You may also choose to expand your exposure by becoming an official sponsor of the event.

This is one event you do not want to miss. Call us for more details.

June 9-11, 2011 · Trent University · Peterborough, ON

Advertising Opportunities

Get extra exposure by advertising in our sector recognized publication and the Conference final program!

**These special advertising rates are for AECEO Conference Exhibitors only.*

Conference Final Program

Advertising Rates	Colour
1/4 Page Ad	\$200.00
1/2 Page Ad	\$300.00
Full Page Ad	\$650.00
Full Page**	\$800.00*

***Inside front cover/inside back cover/back cover (first come, first served)*

Contact:

Bernadette Summers
416-487-3157 ext. 27
bsummers@aeceo.ca

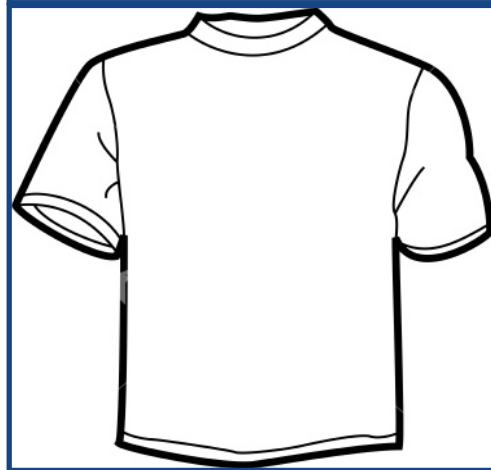
Don't Miss Out! Reserve Your Table Today!

****spaces are limited****

\$600 exhibitor registration fee Includes:

- Registration Fee
- 1 6ft table/chair
- 1 Breakfast/Lunch Voucher (Friday/Saturday)
- Exposure to leaders and decision makers in the early learning and child

CAMP AECEO T-Shirts



For \$200 you can have your logo included on the back of our official CAMP t-shirts.



Sponsorship Opportunities

AECEO conference sponsorship provides exceptional value.

Sponsors receive high visibility, with logo recognition, through an aggressive e-marketing plan that connects with thousands of early learning and care professionals, from online registration promotion, from the event's conference program, through your conference attendance and from post-event coverage on the AECEO website and in our *eceLINK* publication.

During the conference your representatives have the chance to connect with hundreds of professionals, sharing valuable information and resources. Your link to AECEO conference attendees continues after the event. Substantial additional traffic comes to the AECEO website conference pages for photos, conference reports, and for presenter and exhibitor contact information. Both attendees and the public can access information regarding your organization via the AECEO conference webpage and through direct website links to sponsors.

Please see below for sponsorship opportunities. For further details, please contact Lena DaCosta at 416-487-3157, x 22.

Sponsorship Recognition	Level 1 \$5000	Level 2 \$3000	Level 3 \$1000
Logo recognition as sponsor in all AECEO printed communications and conference signage. (final program/conference poster/website)	√		
2 Exhibitor Spaces	√		
Full Page Ad in Conference Final Program	√		
Feature Draw at Opening Event (Welcome BBQ)	√		
Logo recognition in AECEO email communications with a distribution of approximately 5000 early learning and care professionals for each mailing (weekly e-bulletins)	√	√	
½ page Ad in Conference Final Program		√	
1 Exhibitor Space		√	
Link from the AECEO website to yours	√	√	√
Logo recognition as a sponsor on the AECEO conference web page www.aeceo.ca	√	√	√
Sponsorship recognition in the Post—Conference report in the AECEO <i>eceLINK</i>	√	√	√
¼ Page Ad in Conference Final Program			√
Corporate logo added to the back of the CAMP AECEO T-shirt	√	√	√

Exhibitor Registration Form

Contact Information			
Company Name:			
Contact Person:			
Title:			
Mailing Address:			
City:		Postal Code:	
Telephone #:		Fax #:	
Email Address:			
Website Address:			

Exhibitor Packages:	
Basic Package	\$600.00
Basic Package Plus 1 additional 6ft table	\$1000.00
Additional Advertising on the CAMP AECEO T-shirt <i>(corporate logo will be printed on shirt)</i>	\$200.00
TOTAL <i>**Maximum of 2 tables**</i>	

Circle Below:		
Do you require electrical?	Yes	No
Can you please provide a door prize?	Yes	No
*Please forward door prize to AECEO Provincial Office in advance—Attention Lena DaCosta		

Advertising Pricing	1/4 Page Ad	1/2 Page Ad	Full Page Ad	Full Page
Conference Final Program	\$200	\$300	\$650	\$800**
**Inside front cover/inside back cover/back cover (first come, first served)				
TOTAL				

Method of Payment																					
<input type="checkbox"/> Cheque <input type="checkbox"/> VISA <input type="checkbox"/> Master Card																					
Credit Card #	<table style="display: inline-table; border-collapse: collapse;"> <tr> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> </tr> </table> Expiry date: ___/___																				
Cardholder's Name: _____	Signature: _____																				

*Registration Forms sent by fax without payment will not be processed